



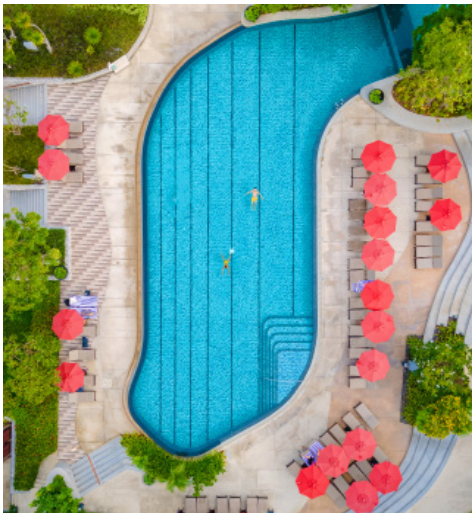
# HORECA SAMARQAND

HOTEL, RESTAURANT, CAFE EQUIPMENTS AND TECHNOLOGIES FAIR

OCTOBER 21-23, 2025

SOF EXPO SAMARKAND

DEHKANABAD MFY, JAMBAY DISTRICT,  
SAMARKAND REGION, UZBEKISTAN



## ACCESS CENTRAL ASIA THROUGH SAMARKAND!

In 2024, Uzbekistan is experiencing remarkable growth in both its economy and investments, with a 6.2% increase in GDP and a 1.7-fold rise in investments, reaching \$8.6 billion. This makes the country a key attraction in Central Asia. **HORECA Samarqand Expo**, scheduled for **October 21-23, 2025**, in this dynamic economic environment, offers an unmissable opportunity to position your brand in the region's fastest-growing market.

This special expo focused on the **HORECA** sector offers a unique opportunity to connect with the rising economy of Central Asia and introduce your brand to the region's most dynamic markets. The increase in GDP and the momentum in investments are boosting business opportunities in the **HORECA** sector. With export volumes in the **HORECA** sector on the rise, **HORECA Samarqand Expo** is the perfect platform to reach your target audience!





# PRODUCT CATEGORIES

Furniture

Tableware

Professional Kitchen and Refrigeration Equipment

Cosmetics and Hygiene Products

Home Textiles and Mattresses

Windows, Doors, Locks, Barriers, and Shading Systems

Sanitary Ware and Plumbing

Food Products

Garden Furniture, Playgrounds, Pools

White Goods, Professional and Small Appliances

Fitness and Spa Equipment

Natural Stone

Uniforms and Footwear

IT Solutions

Decorative Products

Lighting Solutions

Elevators

 **HORECA**  
SAMARQAND

OCTOBER 21-23, 2025

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